



Sung Hong

Motion + Character + Interaction
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Hello my future bosses and colleagues!

Are you looking for passion and dedication, someone who will get the job done - no matter what?

Of course, that passion and dedication must be backed up by real talent, education and experience. And then after a challenging day, you've got to come out of it with a smiling face, and come back for more the next morning just as excited and driven about what's ahead.

I call that real LOVE for the job. It's the lucky few that get to do what they really love and then call it a job, let alone get paid for it. If you're one of those lucky people, you haven't just found the pot of gold; you're actually living at the end of the rainbow.

I am searching for an exciting career opportunity at a company that is as creative, forward thinking and innovative as I am. Do you have that job I can love and feel excited about day after day?

You will be able to see from my résumé that I have a very well rounded skill set, as well as experience suited to lead and mentor a team of creative minds and technical wizards alike from designers, animators, and programmers.

I pride myself on being very organized and having an eye for detail. My work philosophy is to make sure to do the job right the first time and understand the process, so that I can develop ways to reduce unnecessary repetition and streamline the workflow whenever possible. I love new challenges and learning new things. Navigating through new territory is what gets me most excited - constantly evolving and expanding and doing all of this with great talented people around me is my joy in life, the reason for waking up in the morning.

I'll make you a deal. You give me the dream job I've been looking for, and I'll show you the passion, dedication, initiative and leadership only found in comic book super heroes.

Call me to discuss this exciting opportunity. And visit my website <http://ununu.net> for my latest reel.

Thank you.

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Skills

Artistic

- Drawing and illustration
- Traditional animation
- Formal training in basic design concepts and skills such as colour, composition and typography
- Photography

Digital Graphics

- 3D animation (Maya, Softimage)
- Compositing & Motion graphics (AfterEffects)
- Motion graphics and special effects
- Blue screen
- Production know-how - preparing materials for print, web and TV formats and standards

Programming / Markup Languages

- Developed Flash applications using OOP principles
- Action Script, Java Script, HTML / CSS / web standards, PHP

Awards & Recognition

- 2003 Gemini nomination for 'Best Interactive' - CBC TV - Zed website
- 2004 Emmy nomination for 'Advanced Media Technology' - CBC TV - Zed
- 2006 CNMA Award Finalist - CBC TV - Zed website
- Multiple Webby award nominations and Macromedia site of the week - CBC TV - Zed website

Education

Bachelors degree in Design, Emily Carr Institute of Art and Design, Vancouver BC

May 2000

- Major in Electronic Communication Design
- Focus in design and animation for the digital medium

Work Experience

Graphic Designer, Out To See Entertainment - Gemini Awards 2006, Vancouver BC

September 2006 - November 2006

- Overall look and feel, logo design, set graphics and motion graphics design for the entire live broadcast on Global TV

Senior Designer / Animator, CBC Television - Zed, <http://zed.cbc.ca>, Vancouver BC

January 2002 - June 2006

- Planned, developed and produced graphics and animation for the award-winning, multi-platform flagship program, Zed
- Designed complete and comprehensive branding and identity package for pilot + four TV seasons of program - concepts, logos, characters, show openers, print materials, merchandise and website
- 3D animation and motion graphics for TV
- Managed and mentored other design talent
- Created guidelines and manuals, and helped develop efficient workflow from design department through production, post-production and web departments
- Flash animation for TV and web
- Designed Zed website with focus on user experience, community, user-generated content, web standards and accessibility goals
- Developed interactive Flash programs and Flash Communication server applications

Design and Animation Director, Fusion Creative Inc., Burnaby BC

March 2000 - July 2001

- Directed a team of designers, and programmers in various projects
- Worked closely with clients to satisfy their schedule demands and budget requirements

Designer, Total Media Inc., Burnaby BC

October 1999 - March 2000

- Graphic design for print, and web

Flash Animator, Ecards.com

November 1998 - October 1999

- Ranked #2 on the top e-cards list
- Character designs, Interactive flash animation

Web Instructor, Chung-Ang University, Korea

Summer 1998

- Instructed university students in the basics of web design
- Developed manuals and tutorials for courses

3D Animation Team assistant, Vision in Space, Seoul Korea

Summer 1996

- Contributed in developing concepts, designing props, preparing images for TV advertisements

Freelance Designer

1996 - present

- Animation
- Interactive media
- Website, print, identity, logo and branding design